

Rodrigo Arias

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About

Rodrigo was born and raised in Chile. Coming from a multigenerational pastoral family, he grew up deeply rooted in the local church, where he developed a lasting passion for ministry and serving the body of Christ. After graduating from high school, he made the intentional decision to pursue a deeper relationship with God and formal ministry training. This led him to relocate to Dallas, Texas, to study at Christ for the Nations Institute, where he earned a Bachelor's degree in Theology and Christian Ministries, majoring in Youth and Worship. With a strong calling toward the creative arts, Rodrigo also completed an online certification in the Film and Television Industry through New York University (NYU) during his time in Dallas. He is passionate about integrating ministry and creativity to effectively communicate the Gospel in today's culture.

While at CFNI, Rodrigo served as one of the leaders of the Hispanic community, leading events, serving in key leadership roles, and mentoring Hispanic students as they began to walk in their calling. His leadership was marked by initiative, strategic thinking, and a heart for developing others.

Currently, Rodrigo serves full-time in the Lakepointe Church Residency Program as the Assistant to the Senior Pastor of Lakepointe en Español, where he supports leadership, strategic initiatives, and ministry development.

EXPERIENCE

Lakepointe Church

Rockwall, Tx

July 2025 - Present

Resident

Serve in the Lakepointe Church Residency Program, gaining hands-on experience across pastoral leadership, student ministry, and executive support.

Student Ministry (First Semester)

Preached, disciplined students, and helped develop strategies for the growth and spiritual formation of the student ministry. Contributed to leadership development initiatives and outreach efforts, including helping launch "Jesus Clubs" in local high schools, creating spaces for students to encounter the Gospel on campus.

Executive & Strategic Support (Current Role)

Serve as Assistant to the Senior Pastor of Lakepointe en Español, supporting leadership, strategic initiatives, and ministry development. Coordinate communication, assist with ministry planning and operations, and help execute projects that strengthen the vision and growth of the Spanish-speaking congregation.

Collaborate on creative initiatives and ministry communication, integrating leadership, strategy, and creative execution to support the broader mission of the church.

Lakepointe Church

Rockwall, Tx

Sept 2024 - May 2025

Creative – Videographer, Graphic Designer & Motion Graphics

- Collaborated with the creative team to develop and produce visual content supporting Lakepointe Church's communication and worship environments. Responsible for filming, editing, and producing videos for church events, social media, and ministry campaigns. Played a key role in the branding and marketing strategy for Lakepointe Music's new album, creating visual assets, promo videos, and storytelling content aligned with the worship team's vision. Directed and edited the *Fe + Cultura* podcast, overseeing concept, production, and post-production to engage bilingual audiences in faith and culture conversations.

Christ for the Nations

Dallas, Tx
2022 – 2024

Creative – Videographer, Graphic Designer & Motion Graphics

- Served as a multidisciplinary creative on the international marketing team, producing content for a global audience. Combined videography, graphic design, and motion graphics to deliver media that represented CFNI's diverse community. Managed concept development, filming, editing, and post-production for promotional campaigns, social media, and campus events. Designed branding materials and visual assets supporting the school's worldwide communication strategy. Produced two original documentaries in collaboration with CFNI, merging creative storytelling with global impact.

Christ for the Nations

Dallas, Tx
2022 – 2024

Core Team Leader –Hispanic Community

Provided leadership within the Hispanic student community, helping create environments where students could grow spiritually, develop their calling, and build meaningful connections.

- *Led events and gatherings for the Hispanic community, fostering spiritual growth, leadership development, and community among international students.*
- *Mentored and discipled Hispanic students as they began to walk in their ministry calling, offering guidance, encouragement, and leadership support.*
- *Served in key leadership roles, helping coordinate initiatives and strengthen engagement within the Hispanic student community.*
- *Led multiple **mission trips to churches across the United States**, preaching and delivering leadership teachings alongside CFNI teams to support and encourage local churches.*
- *Served as a member of the **House of Prayer Worship Team**, leading and supporting worship sets in a prayer-focused environment centered on intercession and spontaneous worship.*

SKILLS & CERTIFICATIONS

Skills:

Creative Direction & Visual Storytelling
Videography & Cinematography
Graphic Design & Motion Graphics
Branding & Marketing Strategy
Project Management
Team Leadership & Volunteer Coordination
Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator)
Bilingual: English & Spanish

Certifications: NYU Film and TV Industry Essentials